



ISO 9001:2008

SỞ KHOA HỌC VÀ CÔNG NGHỆ THÀNH PHỐ HỒ CHÍ MINH
TRUNG TÂM THÔNG TIN KHOA HỌC VÀ CÔNG NGHỆ - CESTI



CHỢ CÔNG NGHỆ VÀ THIẾT BỊ THƯỜNG XUYÊN - TECHMART DAILY

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TECHMART DAILY

Techmart Daily at 79 Truong Dinh St., Ben Thanh Ward, District 1, HCMC is the focal point of technology and equipment display in Hochiminh City and the Southern area, is the reliable information sources of technology and equipment at home and abroad. With the effective support from government, Techmart Daily is one of the most important program to develop the demand-supply connectivity of technology and equipment in Vietnam.

Techmart Daily welcomes all participants from research institutes, universities, enterprises, individuals who want to launch the technology and equipment in HCM City; and provides a lot of services with:

- + *Display, introduction, advertisement and offers for sale of technology and equipment.*
- + *Connection of demand-supply of technology and equipment;*
- + *Promotion of technology transfer with workshops, seminar, business matching and technology study visits.*
- + *Provision of services related to technology transfer*



Demonstration of technology and equipment



Technology and equipment for display and for sales



Specialized Techmart



Consultant services of trading and transferring technology and equipment



Services of searching and providing technology and equipment information

Benefits of participating in Techmart Daily

Participants will enjoy the benefits:

One-hand benefits

- ✚ A convenient meeting place in the city center at 79 Truong Dinh, Ben Thanh Ward, District 1, HCMC
- ✚ A great interest of regular visitors in trading and having a lot of demands and consultant services of technology and equipment as well as a great deal of participants joining in technology events to be held at this place:
 - ✓ Reports of analyzing technology trend every month
 - ✓ Demonstration of technology and equipment every month
 - ✓ Specialized Techmarts every 4 months.
 - ✓ Business meetings between the regular customers of the technological organizations located in this building.
- ✚ A membership of the online demand-supply network of technology and equipment.

Valued added benefits

- ✚ Products displayed in Techmart Daily are popular and reliable in the field of science and technology. Exhibition area is divided beautifully into categories: food processing, mechanical engineering, electronics – information technology, chemicals-pharmaceuticals, biotechnology, environmental and green technology.
- ✚ Advertisement on the famous media, and the website at <http://www.cesti.gov.vn>.
- ✚ Free participation of Specialized Techmarts at Techmart Daily as well as a lot of incentives to take part into National Techmart, Asian Techmart of CESTI.
- ✚ Free introduction of technology and equipment in Newsletters issued every 3 months and sent to thousands of potential customers.

Reasonable fee

The participation fee is strongly supported by government in order to promote the connectivity of demand-supply in the field of science and technology, so it is considered as at the lowest cost:

Fee with VAT included:

- Display of technology and equipment in exhibition area: 220.000VND/m²/month
- Introduction of technology and equipment on panels outside: 110.000VND/m²/month
- Demonstration of technology and equipment at Techmart Daily: 8.000.000VND/section^{1/2} day

Incentives:

- **Display area from 1-6m²:**

Reduction of 30% of the demonstration of technology and equipment at Techmart Daily

- **Display area over 6m²:**

Reduction of 50% of the demonstration of technology and equipment at Techmart Daily.



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SÀN GIAO DỊCH CÔNG NGHỆ TP. HCM
79 TRƯƠNG ĐÌNH, P. BẾN THÀNH, Q.1, TP. HCM